

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. 10/773,894 Confirmation No.: 8329  
Applicant(s): David J. Edmondson  
Filed: February 6, 2006  
Group Art Unit: 3639  
Examiner: Nelson, Freda Ann  
Title: Apparatus, and Associated Method, for Dynamically Pricing Content Responsive to Quantitative Demand Indicia.  
Docket No.: 1643.104  
Customer No.: 52529

Mail Stop Amendment  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. 1.111**

Dear Sir:

In response to the Office Action dated June 4, 2007, and a telephone dialog conducted between Examiner Nelson and Applicant's Attorney during the week of August 27, 2007, please amend the above-referenced application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.